# buzz

# Three exciting technologies offer maximum benefits with minimal downtime.

### PRP

There's been a lot of buzz around PRP (platelet rich plasma) and the many medical benefits you can receive from its use. A tube of your own blood is drawn, which is then processed to increase the platelet concentration. The resulting mixture can be applied or injected back into the tissues. The activated platelets cause the release of growth factors, which increase healing and repair of damaged tissues.

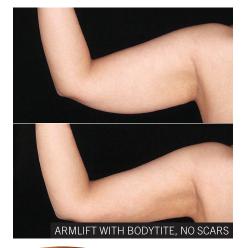
We're using PRP in many aesthetic procedures to increase the benefits of facials, laser resurfacing, microneedling, facial injections, and in hair restoration for men and women. The Vampire Facial is a popular use of platelet rich plasma, where it's applied along with microneedling to accelerate tissue repair and improve fine lines, tone, and texture of your skin.

#### *BODYTITE & FACETITE*

For those who don't have the downtime for traditional liposuction or a facelift but are seeking a solution to stubborn areas of fat or aging skin, BodyTite and FaceTite by INMODE are a pair of exciting new options. Using radio frequency assisted lipolysis (RFAL), this device achieves dramatic aesthetic results without scalpels or scars. The minimally invasive procedures can be done in-office without going under general anesthesia. The procedure allows three-dimensional contraction of the skin to reach the connective tissue matrix and deeper fat to address your concerns.

Previously, patients would only have had surgical options such as a facelift, armlift, or abdominoplasty with significant downtime and scarring to address these top concerns. Now Oasis Plastic Surgery has these options. I'm one of just two physicians in the state of Arizona to offer these unprecedented techniques.

#### Dr. Jennifer Geoghegan is the owner of Oasis Plastic Surgery. She is board certified in plastic and reconstructive surgery. To learn more about their comprehensive array of procedures, visit oasisplastics.com.



## **MIRADRY**

Who has time to deal with underarm sweat, odor, and hair? From the busy moms who just want to hit the gym prior to picking up the kids, to business executives who want to spend less on dry cleaning and not see sweat rings on their shirts, to us gals who don't want to get deodorant stains on our little black dresses, miraDry is for you. In as little as one treatment, this safe, FDA-cleared, in-office procedure can permanently reduce underarm sweat, odor, and hair.

The device uses microwave technology to heat and destroy both the sweat and odor glands in our underarms. This lifestyle procedure is minimally invasive, toxin free, and has minimal downtime with immediate long lasting results. Patients can expect about a one-hour treatment in a relaxed, reclined position. Local anesthesia or numbing is applied under each arm so that the session is pain free. Patients can expect swelling, numbness, and soreness after the treatment that can be treated with anti-inflammatories and ice.

